



# SHINGLE REJUVENATION

## FIND OUT HOW

Discover how property managers are adding 5-15 years to the life of their client's roof at 1/5th of the cost of replacement





# ABOUT THE PRODUCT

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In 2015, a Saskatchewan resident named Bruce, with a background in road construction, was faced with the challenging task of replacing his roof. After receiving several costly quotes, he took a moment to reflect.

If you can rejuvenate asphalt roads, then why can't you rejuvenate asphalt shingles?

## Development

He started working with the manufacturer of the asphalt road rejuvenator to develop a similar product that can be used on your roof.

## Testing

PRI is a national and global leader in materials testing and performance. The product was tested at their facility and the results were excellent

## The Results

PRI found the product would add increased flexibility, 86% better granular adhesion and 60% increased fire resistance

Since then our partners at Greener Shingles have provided cost effective roofing alternatives to thousands of roofs across North America



# THE BENEFITS

## IMPROVED GRANULAR ADHESION

Granular shedding is the main cause of the failure of your roof system. These granulars protect the roof from the sun's harmful UV rays preventing the shingles from drying out. At about the 8 year mark you will start to notice the granular shedding into your gutter system.

## INCREASED FLEXIBILITY

Flexible shingles can adapt and respond to the expansion and contraction caused by temperature fluctuations and environmental changes, reducing the risk of cracking, breaking, and other forms of damage. A roof with flexible shingles can better withstand the forces of nature such as hail or wind, ensuring optimal protection for your property while maintaining its aesthetic appeal, thus prolonging the roof's life span and preserving the overall structural integrity of your building.

## IMPROVED FIRE RESISTANCE

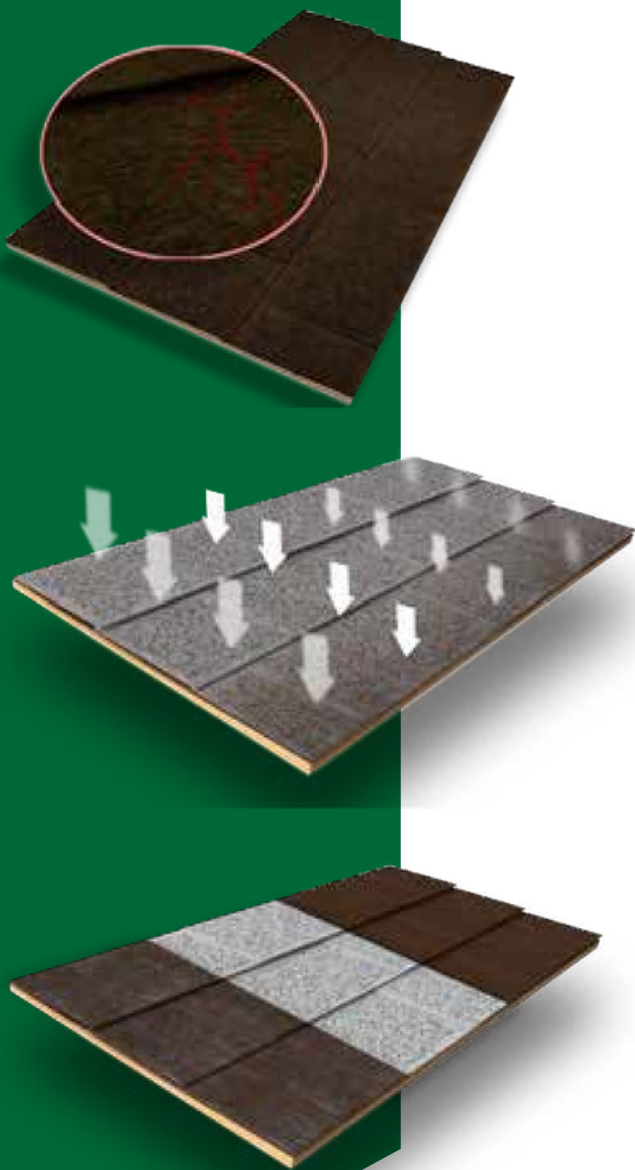
Our testing has proven a 60% improvement in fire resistance through our roof rejuvenation process. By addressing and remedying the dryness of the shingles, we significantly reduce fire hazards, ensuring your roof is not only revitalized but also more resilient against fire-related risks.

## REDUCED WASTE

Shingle rejuvenation significantly reduces waste. twelve million tons of shingles discarded annually in North America. By choosing rejuvenation, you play a pivotal role in reducing this environmental burden, endorsing sustainability and responsible roof maintenance.

## LESS DISRUPTION

Roofing processes traditionally involve substantial disruption, with residents having to endure the inconvenience of mess and waste bins stationed on the property for weeks or even months. In contrast, our rejuvenation application ensures minimal disruption; residents might hear footsteps for a few hours as technicians access the roof, however this is significantly less intrusive and the process is much cleaner compared to the prolonged chaos of a complete roof replacement.



# THE PROCESS

## ASSESSMENT

This first step guarantees that Roof Rejuvenation is the perfect match for your needs. We perform meticulous inspections, utilizing both manual assessments and advanced drone technology, to identify every flaw and defect in your roof. Following this, we consolidate all gathered information into a detailed, comprehensive report, allowing the strata council to make well-informed assessments.



## PRESENTATION

Following our detailed examination, we ensure that our findings are presented to the strata council and all the members involved in the project, embracing transparency and open dialogue. Recognizing the myriad of questions that may arise surrounding the roof rejuvenation process, we are more than willing to present to all strata members, at AGM meetings when requested by council. Our goal is to address any inquiries or concerns clearly, at, concisely, and accurately, fostering an environment of understanding and comfort for everyone involved, ensuring each member feels secure and well-informed about the rejuvenation process ahead.

## ROOF TUNE UP

Before we can begin your roof treatment, OK Roof Revival will perform a tune-up of your entire roofing system. We focus on the areas of the roof most vulnerable to wear and aging. Flashings, ducts, chimneys and any protrusions are inspected as these are the most leak-prone areas of your roof.



## REJUVENATION

Once all prerequisites are addressed, we initiate the roof rejuvenation process. The product, precisely mixed at a 70/30 ratio with water, is applied by our skilled team using a low-pressure spray, ensuring an efficient and seamless application, covering up to 10,000 square feet per day. The product settles and cures within just a few hours, breathing new life into your shingles and restoring them to their original color and vitality, leaving your roof looking rejuvenated and like new.

# PRICING

OK Roof Revival can offer significant savings compared to roof replacement. These savings can help strata corporations reduce the need of a special levy and allowing them more flexibility within their budgets. The treatment cost starts at \$1.00 per square foot, giving thousands of dollars in savings to our strata and commercial clients

Below is a table summarizing the savings we provided to a strata vs the cost of local roofing companies. We can provided thousands if not hundreds of thousands in savings.

Project Total	Number of Units	Total Sq Ft. Estimated	Average Roof Replacment	OK Roof Revival
Building 1	6	9,428	\$51,854	\$9,428
Building 2	6	9,527	\$52,399	\$9,527
Building 3	6	9,767	\$53,719	\$9,361
Building 4	6	9,705	\$53,378	\$9,705
Building 5	6	9,644	\$53,042	\$9,644
<b>Total</b>	<b>30</b>	<b>48,071</b>	<b>\$264,392</b>	<b>\$48,071</b>

\*\*\*These numbers do not reflect the inflation of shingle prices over the lifetime of a roof



# GET IN TOUCH

Discover for yourself why property management professionals across the country are rethinking their approach to roofing solutions and leaving their roofing headaches behind. Let's venture into a future where the longevity of your roof is not just a desire, but a reality. Get in touch today, and allow us to elevate your roofing experience!

## **CONTACT US :**



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